



## WINDOW REPLACEMENT 101:

A helpful guide from your local home team experts



# LET YOUR PROJECT

# BE OUR PASSION

**Start to finish.**

# “WE GET IT...”

Did you know that windows are one of the most important items in your home? They help it feel healthy by welcoming in fresh air and sunlight; they keep it comfortable by trapping in heat during the winter and cool air during the summer; and they act as a gateway to the outside world, whether to keep you safe or to make a first impression. Even when you're not opening or closing your windows, they are working hard to make your home feel comfortable and secure. If they're not, then something is wrong.

Yet despite all the ways that windows play an important role within a home, they're not usually top-of-mind for the average homeowner. You may not even know what type of windows you currently have or how old they are.

## AND THAT'S WHERE WE COME IN!

**This helpful guide will walk you through the many different roles that windows play and show you how to identify potential problems — from leaky windows to locks that don't work.**

**If it is time to replace your windows, we will help prepare you for the process by explaining how different options compare to one another — from repairing versus replacing to the different shapes and materials available.**



When you're ready, we'll introduce you to our trusted window experts who'll walk you through the next steps and help you find the perfect fit for your home. Our only goal is to lead you toward making a smart decision and help to turn your house into a home you can feel good about.

So if you believe you need new windows but are not quite sure why; if you are ready for new windows but do not know where to even begin; or if you are just clueless about windows and interested in learning more about your home: We get it.

Keep reading to learn everything you need to know.

## ARE YOUR WINDOWS WORKING?

How often are you actually checking in on your windows?

Unlike other areas of the home, we don't usually interact with our windows multiple times a day. So, despite being one of the most prominent elements of how a home looks and functions, windows are easy to overlook during routine maintenance and upkeep.

While the need for window replacement is not always as obvious as, say, the need to unclog a drain, it can be equally detrimental to the overall performance of a home. For this reason, it's important that you check out your windows every few months to assure they're working correctly. If you answer yes to any of the questions below, it may be time to think about replacement.



# 8 REASONS TO REPLACE

## Do your windows look worn out?

The most obvious signal that it's time to upgrade your windows is visual decay. Rot, mold or warping on the window frame are all strong signs that it's time to intervene.

## Are your windows difficult to operate?

Opening windows within your home should never feel like a workout. If it does, something is probably malfunctioning.

## Does moisture build up on your windows?

Moisture fuels the growth of mold and can cause serious damage to your windows' surrounding area.

## Are your energy bills too high?

It's possible that your windows have drafts. Not only are these uncomfortable, but they're also unnecessarily costly, spiking up cooling and heating bills year-round.

## Is your home too hot?

Modern windows are designed with ultraviolet protection, so they can provide more sunlight without adding heat.

## Does your home feel unsafe?

Security glass makes modern windows harder to break, while newer locks are difficult for burglars to bypass.

## Looking for ways to make your home more eco-friendly?

Take advantage of new eco-friendly materials. Many manufacturers have introduced composite materials that reduce waste and boost energy efficiency.

## Is your home too loud?

If your peace and quiet is constantly being disrupted, then your windows might be failing to block out sound.

## BENEFITS OF REPLACEMENT

Home is more than a place: It can provide a feeling of tranquility, security and comfort. Since windows play so many important roles within the home — affecting everything from its appearance to its performance and durability — we believe they are an important factor in creating peace of mind.

Installing new windows can add value to your home in a variety of ways. Since windows are visible from outdoors, they can immediately increase the curb appeal of your house by improving its overall design. They may also save money on your electricity and gas bills,

since new windows have stronger insulation technology that reduces the waste of heat and cool air. If you plan on moving soon, this helps boost the resale value of your home. However, if you plan on staying, then you'll also be happy to know that new windows are more efficient than ever.

So if your place of residence doesn't yet put you at ease, new windows may help you get there. Keep reading to learn about the many different options available.

## WHAT ARE MY OPTIONS?

If you've already decided that it's time for new windows, then you are probably wondering what the next steps in the process are. Since windows come in variety of shapes, sizes and materials, we understand that it can be overwhelming for you. However, in order to assure you are getting the most value from your investment, it's important to

educate yourself before making a purchase and to identify your home's unique needs.

In this section, we'll walk you through the many different window options — from various materials, brands and budgets to beyond.

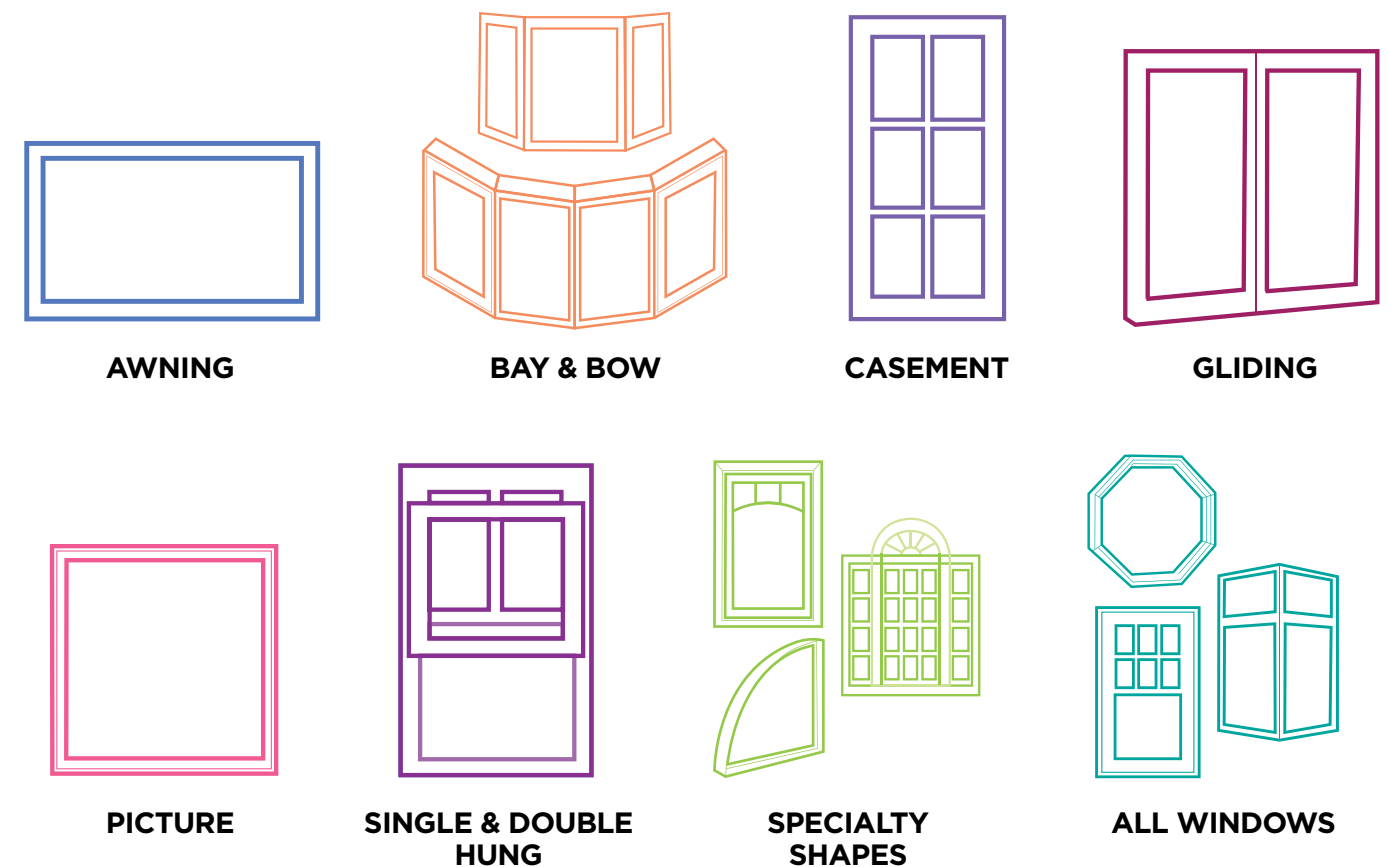


# CAN I REPAIR MY OLD WINDOWS?

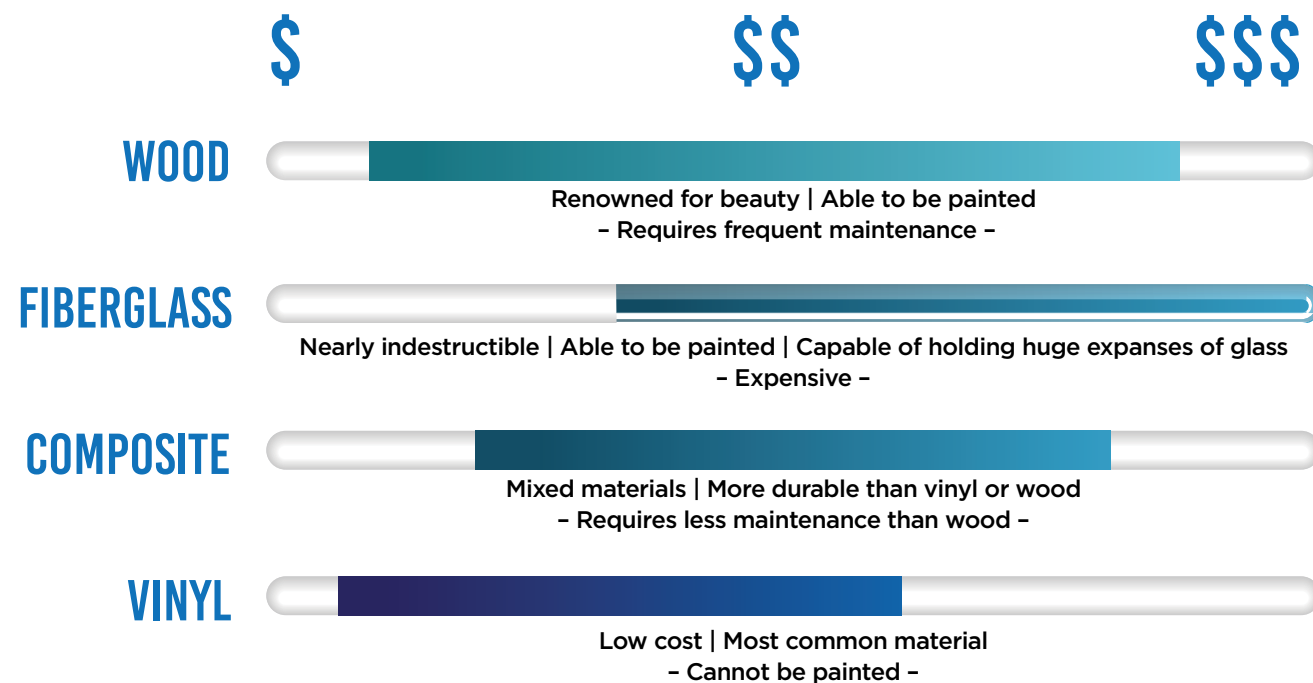
Replacement is not always your only option: A focused repair of a specific window component can sometimes save big bucks on replacement. In fact, repairing windows used to be the standard practice for broken windows. However, due to recent improvements in manufacturing techniques, replacement windows are now more readily accessible than ever. So if your home is experiencing any of the window-related problems mentioned above, you are likely best off exploring replacement options.



# WHAT SHAPES DO WINDOWS COME IN?




# WHAT TYPE OF FRAME SHOULD I CHOOSE?



# WHAT DO THESE TERMS ON MY WINDOW LABEL MEAN?

When it finally comes time to select your new windows, you may encounter some unfamiliar phrases in the product descriptions beyond the materials and shapes. That's normal, since it's industry jargon. However, understanding these terms will make it easier for you to select the appropriate window. Below are a few terms to know before you set out to choose your product:

 <b>World's Best Window Co.</b> Series "2000" Casement Vinyl Clad Wood Frame Double Glazing • Argon Fill • Low E XYZ-X-1-00001-00001	
<b>ENERGY PERFORMANCE RATINGS</b>	
U-Factor (U.S. / I-P) <b>0.35</b>	Solar Heat Gain Coefficient <b>0.32</b>
<b>ADDITIONAL PERFORMANCE RATINGS</b>	
Visible Transmittance <b>0.51</b>	Air Leakage (U.S. / I-P) <b>≤0.3</b>
Condensation Resistance <b>51</b>	<b>—</b>
<small>Manufacturer stipulates that these ratings conform to applicable NFRC procedures for determining whole product performance. NFRC ratings are determined for a fixed set of environmental conditions and a specific product size. NFRC does not recommend any product and does not warrant the suitability of any product for any specific use. Consult manufacturer's literature for other product performance information. <a href="http://www.nfrc.org">www.nfrc.org</a></small>	

**U-Factor** measures how well a product can keep heat from escaping from the inside of a room. The lower the number, the better a product is at keeping heat in.

**Range: 0.20 - 1.20**  
**Look for: Low numbers**

**Solar Heat Gain Coefficient** measures how well a product can resist unwanted heat gain, which is especially important during summer cooling season. The lower the number, the less you'll spend on cooling.

**Range: 0 - 1**  
**Look for: Low numbers**

**Visible Transmittance** measures how well a product is designed to effectively light your home with daylight, potentially saving you money on artificial lighting. The higher the number, the more natural light is let in.

**Range: 0 - 1**  
**Look for: High numbers**

**Air Leakage** measures how much air will enter a room through a product. The lower the number, the fewer drafts you'll experience.

**Range: 0.1 - 0.3**  
**Look for: Low numbers**



## NEXT STEPS...

### WHAT'S THE DIFFERENCE BETWEEN REPLACEMENT AND NEW CONSTRUCTION?

Replacement windows are designed with current homeowners in mind. They can be installed even after a home's exterior is complete and are the go-to choice for those looking to upgrade their windows without remodeling.

Full frame replacement requires the removal of both interior and exterior trim. In most cases, your siding also needs to be removed and put back into place, but your view to the outside will be optimized.

### WILL WINDOWRAMA INSTALL MY WINDOWS?

Once you have finished selecting materials and shapes, you may be wondering how in the world you're going to install your snazzy new windows. After all, a quality installation is extremely important if you want to reap all of the benefits from your new purchase.

Fortunately, credible window dealers like WindowRama offer highly professional installation at reasonable prices. Our licensed, insured staff will make sure that your new windows are installed in accordance with their manufacturers' recommendations. Since building codes vary by region, they will ensure that local ratings and hurricane requirements are met.

Doing things right may involve a few extra steps (such as inspecting the frame for mold or rot, double-checking the sizing and ensuring the window is sealed properly). However, we guarantee that you will be happy with your decision.





## LET'S GET STARTED TODAY!

If you noticed any of the “signs it’s time to replace” mentioned earlier and have already finished educating yourself on the available window options, then it’s probably time for you to take the next step.

## IN-HOME ESTIMATE

You can start by requesting a free in-home estimate from WindowRama. During this session, you will receive:

- An in-home visit from one of our qualified professionals
- Customized advice on your home improvement project
- Credible estimate of your project’s costs

**CLICK HERE TO SCHEDULE YOUR APPOINTMENT!**

**Rather visit a showroom?  
View our locations to find the  
WindowRama nearest you.**

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